

What Women Wear

By ANNE RITTENHOUSE.
To hear the steamship people talk one would think the "world and its wife" were going to Europe. To hear the Pacific coast people talk you would feel quite sure that most of the world was going to California in time for the Democratic convention and then remain for the summer, and, of course, you hear how many thousands are going to Japan this summer, and the road to Banff becomes more alluring each year. They say that Maine will be packed with tourists and that Canada expects to be overrun.
After a talk with those who handle transportation in all elements, even air, one is bewildered and exhausted. Are these rival claims? Is somebody telling a fib? Are the posters merely teasing their own spots to the world? What is the truth?
The suspicion is strong that the whole thing is truth and nothing but the truth. Everybody is going every-



Great Vacationists. We see to it that we go somewhere some time during the year, and when summer comes we would present to an observer in an airplane, if he could see over the continent, a wild activity in movement that would remind the naturalist of a stampede of ants.
It is often asked by the old and quiet residents of New York whence comes the colossal money that supports such a magnificent array of theatres, moving picture houses, restaurants, dance places and all the other masses of places that are arranged for the entertainment of people night and day.
The answer is that the rest of America saves its money in order to spend it in one wild fling in New York. This must be true, for the theatres are filled with strange and different faces at each performance, the hotels are constantly jammed to their lower corridors with a moving throng. It is difficult to get anywhere; it is hard to buy tickets or seats or entrance to any form of play. Millions must be poured into the entertainment places of New York each day, and these millions do not come from the people who like to consider themselves the genuine residents of the city.

where. Like pebbles in a pond, the populace is spreading to every edge of the planet that can be reached. The multitude is acting after the nature of pent up water; peace conditions have broken the dam, and it looks as though a hundred million Americans were going on vacations, leaving about ten million to keep the home fires burning.
We are a remarkable people; nothing disturbs our equanimity, it would seem. The philosophers say it is not possible for us to be dejected; that we merely twist and turn and adjust ourselves. One writer says that the American regards with serene horors that shock the Middle Ages. Maybe this is true. We are too young to know ourselves. We have not come to the stage of self-analysis. We have our characteristics and our impulses to be discussed by the older countries. Possibly we are phlegmatic, but it is far more possible that we are adventurous and not quite hardened to peace and freedom from danger.
We have really just emerged from the jungle of a new continent, speaking comparatively. It is not long since we laid down the rifle that went with the plough. There is still stirring in the hearts of millions of young boys the tales of the West, the lure and danger that was part of an American's life until thirty years ago. Only those who have come from old and poverty stricken countries where inertia has ruled for centuries have the fear of danger, the dislike for adventure, the demand for peace.
Are we trying to rob the English of their title as globe trotters? Have we really gone far beyond the British in the way we travel for pleasure? True, their army and their colonists are far flung, for their empire extends to all points of the compass, but they are not as adventurous in pleasure as we the American people.
We go to Europe throughout the decades as if it was the formal thing to do. It is not especially a type of restlessness. It is regarded as a part of the routine of life. To see other countries, to continually change from one climate to another, to link the country with the city, to join the east and west, to know mountain hunting and sea bathing, to motor on the prairies, and to move in the forests is a scheduled part of American life.
It is not a phase of existence which says the rich enjoy. Those who work for their living, even on a small wage, must upon change and travel. They rest both. There are few in this country who have any similarity with the peasants of Europe. The man or woman who ploughs the farm and picks apples in America has no kinship in action with the French peasants, who do not travel a distance of twenty-five miles in eighty years; they spend the distance from the cradle to the grave on a small lot of land, content to live that life.
America does not produce such characteristics. It is well for a young continent that it has no signs of age and security and continuity of life in one small space of land, which sign is a death blow to ambition and a certainty of lack of promotion.
Therefore it is well that we are an extravagant race when it comes to taking pleasure from our work. We are the

BROOKLYN ADVERTISEMENTS. FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS. FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS. FREDERICK LOESER & CO.

Fulton Street
Bond Street

Frederick Loeser & Co. Inc.

BROOKLYN - NEW YORK

Livingston St.
Elm Place

NOW the Money-Saving Week to Buy Piano or Player-Piano

America's
Greatest
Event

PIANO

Savings
Up to
\$600

Comes Only
Two Times
a Year

SALE

Every
Instrument
Guaranteed

TWICE A YEAR comes this great sale—and it has never come when there was greater need and demand for good musical instruments than now. Nor has it ever come with a broader or better offering or with more extraordinary values.

Several hundred instruments are in the sale—upright and grand Pianos, Player-pianos, electric reproduction Pianos. They bear the greatest names in the world of Piano music—Kranich & Bach, Steinway, Weber, Knabe, Hardman, Bradbury, Kurtzmann, Estey and others.

They are all GUARANTEED for the reason that we actually rebuild used instruments in our own workshops when necessary. The actions, the hammers, the felts, the strings—every part of the mechanism is put in as perfect condition as the case—and that is refinished and polished until it looks like new.

When on SUCH instruments there are SAVINGS UP TO \$600, as in this sale, it is no wonder that it brings people from far away as well as from our own immediate locality to share the opportunities.

There is no other sale in the United States quite like this—and none, we believe, that is as tremendously successful. We make prices low and we also make

Terms of Payment Your Own in Reason

Our purpose is to get these instruments into homes that need them; that will appreciate them; to which they will bring delight and culture. And so we make very low prices. And whatever is the most convenient arrangement of deferred payments for YOU is the plan that we hope to meet and will meet if it is all within the bounds of business reason.

We reprint here a list of the instruments that were here when the sale started yesterday morning. Some, of course, have been sold, but we ask you to take the list as typical and to be sure that values equally good will replace those that were sold yesterday.

Uprights		Byrne		Winterroth		Steinway Style N		Christman	
Dominion	\$110	Spellman	\$165	Sterling	\$275	Steinway Style N	\$700	Mellowtone	\$585
H. Waters	\$135	Colby	\$225	Gordon	\$275	Steinway Style N	\$750	Mellowtone	\$595
Russell	\$135	Kingsbury	\$225	Kranich & Bach	\$285	Heller	\$415	Milton	\$625
Gordon	\$140	Kroeger	\$235	Stultz & Bauer	\$325	Reiman	\$425	Haines	\$625
Jacob Bros.	\$140	Hasbrouck	\$245	Kranich & Bach	\$325	Haynes	\$425	Milton	\$625
Gabler	\$145	Bacon	\$245	Webster	\$395	Heller	\$450	Bradbury	\$675
Swick	\$145	Winterroth	\$245	Hardman	\$425	Heller	\$465	Cable	\$695
Billings	\$150	Bradbury	\$250	Steinway	\$445	Conway	\$475	Bjor	\$695
Ihling	\$150	Clavious	\$250	Bjor Bros.	\$445	Asolian	\$475	Webster	\$750
Bailey	\$155	Heller	\$250	Vossler	\$475	Artemus	\$495	Milton	\$750
Wissner	\$160	Estey	\$265	Bjor Bros.	\$495	Gilbert	\$495	Estey	\$775
Baus & Co.	\$160	Hardman & Peck	\$265	Kranich & Bach	\$500	Mellowtone	\$495	Estey	\$775
Harrington	\$160	Weber	\$265	Kranich & Bach	\$500	Winter	\$525	Kranich & Bach	\$775
Caldwell	\$160	Estey	\$265	Knabe	\$500	Solo Concerto	\$545	Kranich & Bach	\$850
Gilbert	\$165	Schuman	\$275	Kranich & Bach	\$525	Bjor	\$585		
Gabler	\$175								
Dehnoff	\$175								
Huntington	\$175								
Bailey	\$175								
Jacob Bros.	\$175								
Franklin	\$185								
Rafellin	\$185								
Gabler	\$185								
Wilson	\$185								
Stuyvesant	\$195								
Schubert	\$195								
Gordon	\$195								
Wilson	\$195								
Christman	\$195								
Wagner	\$195								
Kroeger	\$195								
Biddle	\$195								
Bradbury	\$195								
Billings	\$195								
Ludwig	\$210								
Gildemeister & Kroeger	\$215								
Goetz	\$215								
Crawford	\$215								
Wheelock	\$215								
Gordon	\$215								

Women's Patent Leather and Black Kidskin Pumps, \$9.85. Duplicating \$12 Styles

THE MANUFACTURER is courting Loeser business and as evidence of his desires made a special price on several hundred pairs of new Pumps. Tomorrow women may purchase them for \$9.85 a pair.

There are two of the smartest styles shown for spring. One is of patent leather with square cut collar and two small pearl buttons at side. Light weight turn soles and French heels.

The other is in similar style made of black kidskin.

The workmanship and finish are of the highest standard. Full range of sizes to begin the sale.

Main Floor, Elm Place.

\$49.75 to \$59.50 Tailored Suits at \$37.50

Several Smart Models for Women

The strictly tailored, the braid trimmed, the dressy type of Suits—all are represented in this comprehensive assortment, two models. Man tailored with fancy or plain silk lined coats and fashionably cut skirts, these extremely smart Suits are in fine Wool Tricotines and men's wear Serges. No Alterations. No Approvals. No Returns.

Misses' Suits in Navy Tricotine—Special, \$37.50

Three stylish models, sizes 16 and 18 years.

Dressy Street and Evening Wraps and Coats \$65 to \$89.50 Values at \$39.75

Single pieces—one or two of a style and of the very smartest—lined with plain or fancy silks, trimmed in distinctive fashions—fashionably made. Such rich fabrics as Belvia, Suede Velours, Miami Cloth in lovely shades of rose, gold, Nile, blue, mustard and other high colors. Garments that will grace all occasions, and especially appropriate for summer wear. None C. O. D.

Second Floor

Not Easy to Equal These Underwear and Hosiery Values

NO OTHER STORE has recently equaled or come near to rivaling the values which the Loeser Store has presented in high grade Hosiery and Underwear.

We arranged the purchase of this merchandise months ago, and now the opportunity is yours to purchase an entire season's supply at very large discounts.

Men's Shirts and Drawers

89c. Fine gauge halbriggan Shirts and Drawers.
95c. Fine gauge halbriggan and white gauge cotton.
\$1.15. Sea Island finished cotton Shirts and Drawers.
\$1.30. Fine quality medium weight halbriggan.
\$1.39. Fine gauge medium weight worsted Shirts and Drawers.

Men's Union Suits

\$1.25. Fine checked nainsook.
\$1.25. Wide crossbar checked.
\$1.39. "Otis" fine ribbed cotton.
\$1.79. "P. Q. A." fine ribbed cotton Suits.
\$2.25. "P. Q. A." fine ribbed excellent cotton.
\$3.25. "P. Q. A." fine mercerized lisle.

Women's Combination Suits

59c. Values to 75c. Wide and tight at knee styles in regular sizes of fine quality cotton.
79c. Values to \$1. Good quality cotton Suits, regular and extra sizes.
95c. Values to \$1.25. Superior quality cotton Suits, wide at knee, shell trimmed; also tight at knee.

Women's Vests and Drawers

39c. Values to 50c. Cotton Vests and knee length Drawers, wide and tight at knee.
49c. Values to 65c. Swiss ribbed pink cotton Vests in regular and extra sizes.
79c. Values to \$1. Fine cotton Vests and knee length Drawers to match.

Children's Underwear

at 59c
Boys' "Poroskni" athletic Shirts and knee length Drawers. Also boys' white cotton gauze athletic Shirts, well reinforced.

Women's 50c. Stockings

at 39c
6,000 pairs black, white and colored fine gauge cotton and lisle.

Men's Socks

39c. Black and cordovan fine quality combed cotton.
50c. Superior quality silk lisle in black and colors.
\$1.51. Splendid quality full fashioned thread silk.
95c. Excellent quality seamless thread silk.

Women's 39c. Stockings

at 29c
7,200 pairs cordovan, gray, white and black fine gauge cotton with double tops and spliced heels and toes.

Women's 75c. Stockings

at 59c
Black, white and halbriggan full fashioned cotton; black, white and colored seamless silk lisle.

Women's \$2.25 Silk Stockings, \$1.79

Black full fashioned silk and fiber Stockings with mercerized tops and soles.

Women's \$3 Silk Stockings at \$2

Black full fashioned thread silk Stockings with mercerized tops and soles.

Women's \$4 Silk Stockings at \$3.10

Black ingrain medium weight thread silk Stockings with double silk tops and soles.

Children's 39c. Stockings

at 29c
Black fine ribbed heavy weight cotton Stockings with spliced heels and toes.

Children's 50c. Stockings

at 39c
Black, white and cordovan fine ribbed cotton.

Children's 75c. Stockings

at 59c
Black, white and cordovan fine ribbed lisle.

Women's and Children's Underwear Second Floor
All Other Advertised Goods on Main Floor

Sport Hats—New Shapes In New Straws, \$2.50 to \$4.98

A COLLECTION of unusually smart Hats—styles that require but little trimming, for they are modeled on the cleverest of lines and possess the charm of color, as well.

Cuban, Italian, Petal, Wenchow and Rough Novelty Straws

—in a wonderful variety of shades—dark blue, brown, purple, black, rose, old blue, sand, and in the bright cherry, jade, turquoise and other vivid colors, so much in demand.

Second Floor.

\$3.50 Printed Silk Georgettes \$2.48

An Extraordinary Sale

ALL SILK Georgette Crepes, in a choice selection of the season's most beautiful patterns and colors. Many smart novelties that are unusually effective in design and that will not be found elsewhere. Width 40 inches, and a quality that at \$3.50 would be splendid value.

\$4 Printed Foulard Silks, \$2.50

A saving of \$1.50 a yard makes this one of the most interesting Silk offerings of the season. All are French patterns, distinctive and decidedly effective, in navy with white or tan; in black with white; in white with navy or black.

\$3.50 White Crepe de Chine, \$2.48

Imported from Japan—these lustrous pure silk Crepes are of a superior quality and in 40-inch width. Lovely for dresses and blouses, and especially adapted for lingerie. None C. O. D.

\$3.48 Plain Georgette Crepe, \$2.38

Pure silk and in a fine crepe weave—these will give excellent service; the color range includes every choice and wanted shade; width 39 to 40 inches.

Main Floor.

\$2.50 Self-Stripe Madras Shirts, \$1.85

SHIRTS that should have arrived three months ago to participate in our big January sale. A delay in the delivery of the shirtings from the mills held up the order.

The circumstances have acted in your favor, for instead of placing them in stock and selling them at the regular price of \$2.50, we are going to let them go at \$1.85.

We will not make much profit on the deal, but that will be more than offset by the many new friends we are going to make for the Loeser Store.

They are of excellent quality madras, a grade that will give very satisfactory service. All are, of course, made according to Loeser specifications, with bead edge neckband, full box plaits down the front; good quality pearl buttons.

Main Floor.

Two Hundred and Forty Spring Suits at \$37.50

For Men and Young Men Regularly \$45—and More

THE only thing about these Suits that does not come up to the level of high grade Clothing—is the price. As a matter of fact \$37.50 would not buy at wholesale today quite a number in this collection.

But everything must keep moving in the Loeser Men's Store in order to maintain our standard of service. Just as soon as a line is broken in sizes it is not allowed to clog our stocks; rather than that, we gather them frequently, reduce prices, and away they go.

Tomorrow—240 Men's and Young Men's Suits are to go, via the reduced price route. Included are Suits of various weaves, and patterns—the smartest of the new season—in both Conservative and Young Men's Models.

All are Loeser approved garments—made of reliable, fashionable fabrics, and cut, made and finished according to that standard of excellence which we have established.

Main Floor.